

14TH ANNUAL RADIOLOGICAL SOCIETY CONFERENCE

EMERGENCY RADIOLOGY

Impact of ER Radiology on Patient Care

**14-16
DECEMBER
2023**
SAUDI ARABIA
Riyadh | Voco Hotel



RSSA
RADIOLOGICAL SOCIETY OF SAUDI ARABIA
الجمعية العلمية السعودية للأشعة



For More Information
WWW.RSSA.SA



The Radiological Society of Saudi Arabia is an organization of radiological professionals in the Kingdom of Saudi Arabia that was established to raise the public's awareness about radiologists and the practice of radiology as well as to provide a platform to enhance the skills and knowledge of its members and advance research in the field of radiology.

VISION

- ▶ To become the largest Radiology scientific society in the region.

MISSION

- ▶ To provide a nation-wide common space for exchanging and growing evidence-based Radiology





CORE VALUES

Board Members



Dr. Arwa Badeeb
» President «



Dr. Nuha Khoumais
» Vice President «



Dr. Ahmad Alharthy
» Treasurer «



Dr. Mohammed Mohammed
» Secretary «



Dr. Hafem Alabsi



Dr. Tareq Hegazi



Dr. Mashael Alrujaib



Dr. Ghadah Alturkstani



Dr. Badr Althebyani



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WWW.RSSA.SA

Goals of the 14th Annual RSSA Conference



Scientific

- ▶ To Provide a platform for knowledge exchange and collaboration among radiologists and other healthcare professionals.
- ▶ To promote the development of professional skills and competencies in emergency radiology through workshops, hands-on sessions, and case-based series.

Connections

- ▶ To understand the challenges and opportunities in emergency radiology: optimizing workflow, enhancing communication, and reducing imaging-related risks.
- ▶ To facilitate networking and collaboration opportunities among participants and the industry; fostering the growth of regional and international partnerships in emergency radiology.
- ▶ To provide a forum for discussing policies, guidelines, and strategies for the integration of emergency radiology in the broader healthcare system, with a focus on improving patient care.

Innovations

- ▶ To highlight the latest advancements, technologies, and best practices in emergency radiology.
- ▶ To showcase cutting-edge research and innovation in emergency radiology, including artificial intelligence, teleradiology, and advanced imaging techniques.







Where
When



-  VOCO Hotel –Riyadh
-  In Person Attendance
-  14-16 December 2023

Why Sponsor?

-  Recognition
-  Networking
-  Exhibition

Who Will Attend



Decision Makers



Industry Leaders



Influencers From All Radiology
Specialties



For More Information
WWW.RSSA.SA

The Industry

- ▶ RSSA values its industry partners that help keep radiology at the forefront of science and technology.
- ▶ Supporting these initiatives gives sponsors an opportunity to reach medical imaging professionals and earn them various recognition opportunities and technical exhibit priority points.



When you're in the center of radiologic innovation, sales and thought leadership, you'll have the opportunity to meet with a wide variety of professionals, including:



The Previous RSSA Conference



The poster for the 13th Annual Radiological Society Conference features a blue background with a network of glowing nodes and lines. A central graphic shows a map of Saudi Arabia composed of many small, dark, pixelated shapes, with a hand holding a glowing blue sphere above it. The text is in white and yellow, with a gold seal indicating 24 CME hours.

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**13TH ANNUAL
RADIOLOGICAL
SOCIETY
CONFERENCE**

FUTURE FACE OF RADIOLOGY

**24
CME
HOURS**

**9-11
FEBRUARY
2023**
RITZ CARLTON
HOTEL
JEDDAH, SAUDI ARABIA

CONFERENCE TRACKS: SCIENTIFIC BUSINESS & MANAGEMENT INNOVATION

TARGET AUDIENCE:
Consultant Radiologists
Radiology Fellows
Radiology Residents
Medical Students
Radiation Physicist
Radiology Technicians / Technologists
Radiological Technology Students

In Collaboration With : **AIRP**
ACR INSTITUTE FOR
RADIOLOGIC PATHOLOGY

For More Information
[HTTPS://2022.RSSA.SA](https://2022.RSSA.SA)

LIVE PRESENTATION

Attendees	925
Workshops	12
National speakers	96
International speakers	31
Sponsoring Companies	10
Contributors	14
CME hours	24 +

Statistics



RSSA 13th Annual Meeting Photo Album



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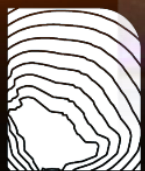


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TO SEE PROMO VIDEO, CLICK HERE

[RSSA The 13th Annual Radiology Conference - YouTube](#)



Sponsorship Packages



DIAMOND



Diamond Sponsorship Benefits

ON SITE:

- ▶ Banners: large backlit behind the speaker podium, in the entrance, in the exhibition hall
- ▶ Booth: 5x5 m with prime location in the exhibition hall
- ▶ Product presentation (15 min)
- ▶ **4 opportunities** to show case products in Emergency Radiology and Advanced imaging workshops (in collaboration with the scientific committee)
- ▶ Acknowledgment and honoring from the organizers during opening ceremony
- ▶ Logo and name on the badges distributed for attendees
- ▶ Has the right to use the society logo on advertorial prints and giveaways that will be distributed during the conference

Diamond Sponsorship Benefits

- ▶ ONLINE:
 - ▶ Live streaming/pre-recorded symposia
 - ▶ Product presentation
 - ▶ Interview with company leadership (prerecorded for 10 min)
 - ▶ Advertorial (short video provided by the company to be posted for 1 month preconference, during conference and 1 month post conference)
 - ▶ Company profile (description and products posted for 1 month preconference, during conference and 1 month post conference)
 - ▶ Animated overlays
 - ▶ Digital banners
 - ▶ RSSA social accounts status updates during conference (Facebook, twitter, LinkedIn)



PLATINUM

Platinum Sponsorship Benefits

- ▶ ON SITE:
- ▶ Banners: large sized in the entrance and in the exhibition hall
- ▶ Booth: 4x4 m, prime location in the exhibition hall
- ▶ Product presentation (15 min)
- ▶ **2 opportunities** to show case products in Emergency Radiology and Advanced imaging workshops (in collaboration with the scientific committee)
- ▶ Acknowledgment and honoring from the organizers during opening ceremony
- ▶ Has the right to use the society logo on advertorial prints and giveaways that will be distributed during the conference

Platinum Sponsorship Benefits

- ▶ ONLINE:
- ▶ Live streaming/pre-recorded symposia
- ▶ Advertorial (short video provided by the company to be posted during conference and 1 month post conference)
- ▶ Company profile (description and products posted during conference and 1 month post conference)
- ▶ Digital banners
- ▶ RSSA social accounts status updates during conference (Facebook, twitter, LinkedIn)



Gold

Gold Sponsorship Benefits

- ▶ ON SITE:
- ▶ Banners: Medium sized in the entrance and in the exhibition hall
- ▶ Booth: 4x3 m, prime location in the exhibition hall
- ▶ **1 opportunity** to show case products in Emergency Radiology and Advanced imaging workshops (in collaboration with the scientific committee)
- ▶ Acknowledgment and honoring from the organizers during closing ceremony
- ▶ Has the right to use the society logo on advertorial prints and giveaways that will be distributed during the conference

Gold Sponsorship Benefits

▶ ONLINE:

- ▶ Product presentation
- ▶ Advertorial (short video provided by the company to be posted during conference and 1 month post conference)
- ▶ Company profile (description and products posted during conference and 1 month post conference)
- ▶ Digital banners
- ▶ RSSA social accounts status updates during conference (Facebook, twitter, linked inn)





Silver

Silver Sponsorship Benefits

▶ ON SITE:

- ▶ Banners: In the entrance, in the exhibition hall
- ▶ Booth: In the exhibition hall
- ▶ Acknowledgment and honoring from the organizers during closing ceremony
- ▶ Has the right to use the society logo on advertorial prints and giveaways that will be distributed during the conference



Silver Sponsorship Benefits

ONLINE:

- ▶ Product presentation
- ▶ Advertorial (logo to be posted during conference and 1 month post conference)
- ▶ Company profile (description and products posted during conference and 1 month post conference)
- ▶ Digital banners








A pair of hands is shown holding a red string, forming a complex knot or braid pattern. The string is looped and crossed over itself multiple times, creating a series of geometric shapes. The hands are positioned with fingers spread, holding the string at various points. The background is dark and out of focus. In the top right corner, there is a solid yellow rectangle.

Contributor

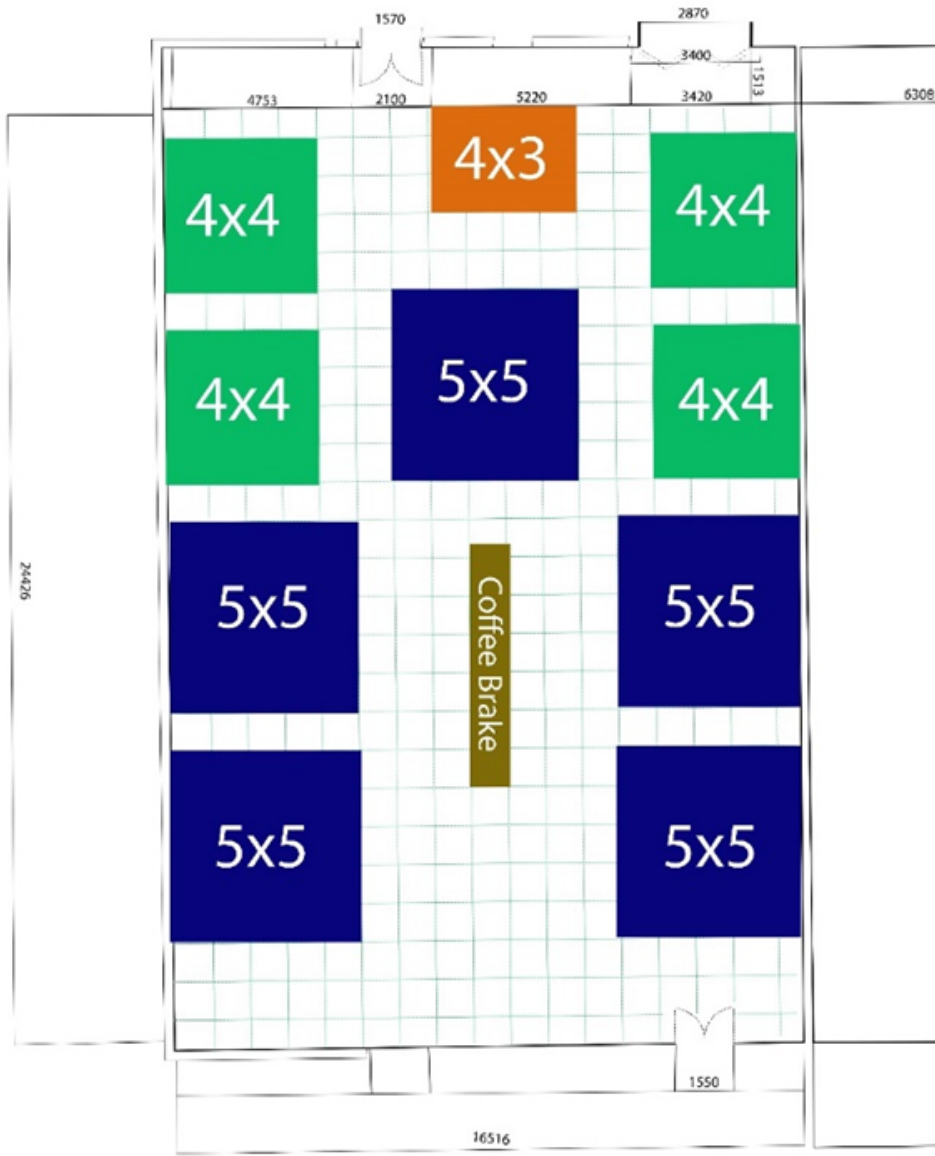
Contributor Sponsorship Benefits

ON SITE:

- ▶ Banner: In the entrance
- ▶ Booth: In the exhibition hall
- ▶ Acknowledgment and honoring from the organizers during closing ceremony

Package	Cost (SAR)	Expected No.
 Diamond	300,000	1
 Platinum	200,000	2
 Gold	150,000	3
 Silver	100,000	4
 Contributor	50,000	5

** Early payment is much appreciated and will qualify the sponsor to 15% waiver of the total amount if paid before 31st of July 2023.



Exhibitors Floor Plan @ Voco Hotel





Participants Bags

25,000 SR

500 pcs.
with sponsor logo
printed



Speakers Dinner

75,000 SR

Logo to be printed
on the invitation card

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Thank
You!